

## CREATIVE ASIA

[www.creative-asia.net](http://www.creative-asia.net)

### Creative Asia's Student Editorial Series

**CREATIVE ASIA** gives virtual access to emerging and established arts in Beijing, Shanghai, Sydney and beyond.

**CREATIVE ASIA** is a Sydney based English-language editorial website connecting international audiences with the best in visual art, theatre & dance, music, literature and film from mainland China and beyond. **CREATIVE ASIA** publishes editorial content such as reviews about events in Beijing, Shanghai & Sydney, features on contemporary Chinese art movements, profiles of new galleries as well as artist interviews - positioning itself as the ultimate entry point for exploring China's creative economy online.

Presenting the latest information, commentary and insights from industry experts working on the ground, **CREATIVE ASIA** is a resource for specialist and non-specialist audiences alike.

**CREATIVE ASIA's** new editorial series will open a platform for students and emerging thinkers to join the conversation.

We are looking for content covering the contemporary Chinese cultural scene and its presence in China, Taiwan, Hong Kong & Australia. Calling out for: reviews of new works, exhibitions or performances, think pieces about a particular artistic movement, interviews with emerging local artists or features on contemporary Chinese culture. All articles have to be timely and relevant, ie. an interview with an artist who has an upcoming exhibition or about the independent *hutong* gallery movement across Beijing.

Take this opportunity to get published, enrich your portfolio by turning your essays, research questions and opinions into featured work. **CREATIVE ASIA** offers editing assistance and, if published, will circulate the article on all of our social networks, as well as add you as a contributor on our website. Once published on the website, there is also the possibility of being contracted as a regular contributor - depending on your area of expertise, **CREATIVE ASIA** will commission you to generate specific content.

## Submission Guidelines:

### Australia - China Focused

Please keep in mind we focus on the cultural engagement between AUSTRALIA & GREATER CHINA.

### Images are a must

CREATIVE ASIA is a visual platform. When submitting articles please attach high-resolution photos, either of the artist, their work, of the event or any relevant complementing images. Please make sure you have the rights to photo distribution, caption and create details before submission.

All content submissions should include (as an attachment) a high-resolution feature image(s) in aspect ratio (4 x 3).

### Audience

From cultural tourists to arts managers, business leaders and artists, CREATIVE ASIA aims to inspire and inform. Please be aware of our global audience. Not all of our readers are familiar with China or Australia, so it is better to assume the reader doesn't know where you are referring to.

### Content

1. **Categories.** Creative Asia publishes content under the following categories:

- VISUAL ARTS
- THEATRE & DANCE
- LITERATURE
- FILM
- MUSIC

Please note: These categories do not preclude the publication of content with a cross-disciplinary or multi-disciplinary focus. For example, an article can be filed under more than one category.

## 2. Type of Content. Articles may feature:

- News
- Commentary/Opinion Pieces
- Feature Essays
- Previews
- Reviews
- Interviews
- Profiles
- Literary excerpts

## 3. Multimedia Content. Articles can include:

- Video interviews
- Reports
- Image galleries
- Photo essays
- Music playlists
- Audio interviews/discussion

## 4. Suggested Lengths

- News; previews; reviews; reports; profiles: 200 - 750 words
- Essays; interviews; criticism; literary excerpts: 750 - 1200 words
- Photo essays: 5 -12 images and 200-750 words
- Video interviews; audio interviews/discussion; music playlists: 3 - 15 minutes

## 5. Embedding content

Creative Asia can only stream and embed content from a Youtube-based url.

## 6. Language

Creative Asia only publishes content in English, and recommends content to be submitted in English. Creative Asia includes Chinese characters (汉字) and pinyin (拼音) when publishing Chinese proper nouns such as people's names, artwork titles and organisation names. Please include these details where appropriate.

## Final Submission

Please submit final content to [editor@creative-asia.net](mailto:editor@creative-asia.net). Include Student Editorial, article headline and author's last name in the subject field. Please attach files in Word, Tiff, Jpeg or MPV formats.